

# fall seasonal colors

We want you to look your best and compliment the environment, by highlighting you!



## STYLE

It's time to pick out your clothing! It's important to match the theme of your session and allow the focus to be on your loved ones, letting the clothing compliment your personalities.

Be comfortable and confident in your selections. We suggest the women select their clothing first, then move onto the girls, and lastly, the boys and men.

*Styles selected in the guide were collected from brands such as Aritzia, Zara, Pants Store, Dillards*

## GENERAL RULES

*Tips to help make your session worth it.*

- Choose a simple color palette
- Add pops of color
- Various textures, shades and tones
- Coordinate instead of match
- Refrain from logos, words and large patterns
- Keep accessories meaningful
- Don't forget about your shoes
- Highlight your best assets
- Avoid busy stripes
- Be comfortable



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